VISION UNIVERSITY COLLEGE

MASTER OF BUSINESS ADMINISTRATION

(N/0414/7/0178)(6/29)(MQA/PA17288)



DURATION

1 Year (Full-time)
1 Years & 8 Months (Part-time)

INTAKES

Jan, May, Sep

(1240109)

ACB 060

MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration (MBA) at Vision University College (VUC) is designed to develop future business leaders with strong managerial, strategic and leadership skills. This postgraduate programme is ideal for professionals seeking career advancement, entrepreneurs and individuals looking to expand their business knowledge.

The programme offers a comprehensive curriculum covering essential areas such as strategic management, marketing, financial analysis, human resource management, business ethics and entrepreneurship. MBA candidates will also strengthen their critical thinking and problem-solving abilities through case studies and real-world business projects. An MBA Final Project is required for graduation.

Graduates of the MBA programme will be well-prepared for leadership and management roles across a wide range of sectors, including corporate organisations, SMEs, government agencies and international businesses.

The master's programme at VUC is intensive and industry-focused, delivered in a modular format and covering a broad range of relevant business subjects. It is 100% coursework-based with no final examinations or dissertation. Instead, candidates will complete a guided research project related to the field of Business Administration.

By studying at VUC, MBA candidates will benefit from experienced academic staff, an industry-relevant curriculum and valuable networking opportunities with business professionals and networks.

PROGRAMME STRUCTURE

YEAR 1

1) Managing Organisation
2) Economics for Managers
3) Marketing Management
4) Strategic Human Resource Management
5) Accounting and Finance for Decision Making
6) Research Methodology
7) Competitive Intelligence and Asian Business Strategy
8) Business Analytics
9) Project Paper
10) Elective Subject (Choose 1)

ELECTIVE SUBJECT

a) Organisational Development and Change Management
b) Project Management
c) Consumer Behaviour and Market Intelligence
d) Marketing Communication and Branding Strategy
e) Managerial Fintech
f) Fintech for Financial Services Industry



ENTRY REQUIREMENTS

- Meet the minimum requirements of the Programme Standards / requirements of the professional body / current MQA recommendations for student intake during that period; or
  -other qualifications recognized as equivalent by the government
- The implementation of entry qualification requirements based on the Programme Standards / requirements of the professional body / MQA recommendations shall apply in accordance with the provisions stated in the circular issued by the Malaysian Qualifications Agency (MQA) when enforcing the application of a particular Programme Standard / professional body requirement / MQA recommendation.

ENGLISH LANGUAGE REQUIREMENTS

- IELTS minimum Band 6.0
- TOEFL (Internet-based) minimum 60
- TOEFL Essentials (Online) minimum 8.5
- Cambridge English Qualification and Test minimum score of 169
  - B1 Preliminary, B2 First, C1 Advanced, C2 Proficiency
  - Linguaskill Online
- Cambridge English Qualification and Test minimum score of 250
  - Occupational English Test (OET) (Conventional/Online)
- Pearson Test of English minimum score 59
- MUET minimum Band 4
- ELS Certified Intensive English Programme Level (CIEP Level) minimun score 109

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All information provided in this guide is correct at the time of printing, and subject to change from time to time.